

thecandidate.co.uk

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THE CANDIDATE

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Your quality,
connected
recruitment
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Helping candidates like Shaun progress in the
ecommerce, marketing and data industries.

Shaun's JourneySearch Jobs

2025 eCommerce Marketing Trends

From Candidate to Client

Sam's Steps to Success

Data for October 2025 | Currency £ GBP

.domain.com/ | thecandidate.co.uk | UK | Analyze

UK | 5.3K | 0 | US | 551 | 0 | NL | 327 | 0 | IT | 313 | 0 | IN | 265 | 0 | NZ | 260 | 0 | More

Domain Trust ↓ 20 /100	Organic traffic ↓ 1.1K ↑107 Clicks/mo Keywords ↓ 5.3K ↓238 Total traffic cost ↓ £833.6 ↑102	Paid traffic ↓ 0 Clicks/mo Keywords ↓ 0 Total traffic cost ↓ £0	Referring Domains ↓ 285 Backlinks ↓ 623
Page Trust ↓ 6 /100			

AI Search | Domain: thecandidate.co.uk | Analyzed brand: The Candidate

AI Overview Mentions ↓ Link Presence ↓ 186 ↑50	AI Mode Mentions ↓ Link Presence ↓ 2	ChatGPT Mentions ↓ Link Presence ↓ 0	Perplexity Mentions ↓ Link Presence ↓ No data	Gemini Mentions ↓ Link Presence ↓ 0
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Traffic distribution by country ↓

Organic

Paid

Show continents ↓

Country	Traffic share	Traffic	Keywords total
United Kingdom	90.3%	1.1K ↑ 107	5.3K ↓ 239
USA	3.04%	36 ↓ 25	551 ↓ 33
Spain	1.35%	16 ↑ 9	133 ↓ 44
Germany	0.84%	10 ↑ 10	67 ↑ 6
Italy	0.76%	9 ↑ 1	313 ↑ 69
Other	3.71%	44 ↓ 14	3.4K ↓ 141

Compare

TOTAL TRAFFIC

KEYWORDS

TRAFFIC COST

BACKLINKS

6M 12M 18M 24M 30M 36M All

Traffic

3K

2K

1K

0

Nov 2024

Jan 2025

Mar 2025

May 2025

Jul 2025

Sep 2025

Organic

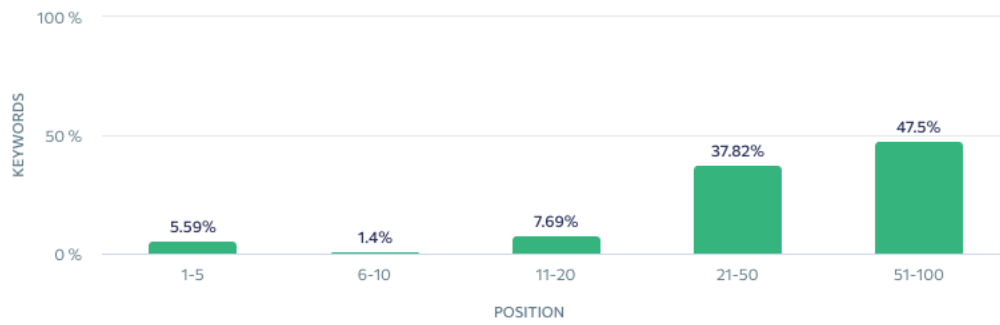
Paid

Organic (Old)

Show updates

Traffic from AIO

Distribution of organic keyword rankings ¹



Keywords by Intent ¹

Intent	Keywords	Percent	Traffic
Informational	3.6K	43.45%	337
Local	2.6K	30.71%	733
Commercial	1.8K	21.77%	507
Navigational	294	3.51%	244
Transactional	47	0.56%	1

SERP features ¹

Linking to domain

AI Overview
Keywords: 186

GBP
Keywords: 3

Show more

Reviews
Keywords: 81

Image
Keywords: 1

Local Pack
Keywords: 78

Images
Keywords: 70

Sitelinks
Keywords: 38