

## Moving a Website from IONOS to Wix

This guide explains how to move your website from IONOS to Wix, covering domains, content, email setup, SEO, and key migration steps.

### 1. Domain Transfer or Connection

You can either connect your IONOS domain to Wix or transfer it entirely:

- Connect Domain: Keep the domain at IONOS and update DNS to point to Wix (recommended for speed and control).
- Transfer Domain: Move registration to Wix, which can take up to 7 days.

### 2. Website Content Migration

There's no direct import from IONOS to Wix. Rebuild each page manually using your existing content, layout, and images. If you used WordPress on IONOS, you can export posts and reuse them in Wix.

### 3. Email Setup

If your email is hosted on IONOS, you can either:

- Keep using IONOS email (update MX records).
- Move to Wix Email powered by Google Workspace.

Always set up new mailboxes before changing DNS to prevent downtime.

### 4. SEO and Redirects

Maintain your search performance by matching URLs where possible, adding 301 redirects for changes, and reapplying meta titles, descriptions, and image alt tags. Submit the new sitemap to Google Search Console after launch.

### 5. Analytics, Forms, and Tracking

Reinstall Google Analytics 4, Search Console, and other tracking pixels. Recreate forms and test all submissions to ensure lead capture works properly.

## 6. Migration Checklist

1. Backup all site content.
2. Rebuild the website in Wix.
3. Connect your domain to Wix.
4. Recreate SEO metadata and redirects.
5. Test all links, forms, and email functions.
6. Resubmit your sitemap in Google Search Console.

## 7. Cost and Time Overview

Migration typically takes between 1–3 days for small sites. Wix plans range £9–£25/month. You can keep your domain registered with IONOS for around £10–£20 per year.