

£45 Complimentary First Cut – Landing Page Copy

Your First £45 Haircut. On Us.

Experience The Den properly.

A precision cut. A cold beer or barista coffee in your hand. The lounge. The atmosphere. The ritual.

Most men don't fully understand The Badgers Den until they step inside.

So we're inviting a limited number of men each month to experience it for themselves.

Your first £45 haircut is complimentary.

No gimmicks. No pressure. Just come and see what makes The Den different.

Midweek allocations only. One per person.

This Isn't Just a Haircut.

It's your time to reset.

- Personalised consultation with a Den artist
- Precision haircut tailored to your style
- Razor neck finish and detailing
- Hot towel touch to sharpen the edges
- Complimentary beer or barista-made coffee
- Full access to our lounge, pool table and darts
- The Den atmosphere from the moment you walk in

Value: £45

Your cost: £0

We simply ask that you experience it properly.

Who This Is For

- Men who care about how they present themselves
- Men who usually get their haircut every 3-4 weeks
- Men who appreciate quality over convenience
- Men who are curious about a better grooming routine

It's not for bargain hunters or one-off trims.

The Den works best for men who want consistency, quality, and a place that feels like theirs.

Why We're Offering This

Most of our members didn't join because of an advert.

They joined because they came in once.

They experienced the environment. They felt the difference. They realised grooming didn't have to feel rushed or transactional.

The Den sells itself once you've been inside.

What Happens After?

There's no obligation to join anything.

However, most regulars who visit every few weeks choose to become members.

- Better overall value
- Priority booking access
- Monthly credits with added bonuses
- Exclusive perks and events

You'll understand why once you've experienced it.

Limited Monthly Allocations

We release a small number of complimentary first cuts each month to protect the experience for our members.

Midweek bookings only.

One per person.

App booking required.

When this month's spaces are gone, they're gone.

Claim Your Complimentary First Cut

Step inside. Have a drink. Take your time. Walk out sharper than you walked in.

[Claim My First Experience]

Limited to new clients only. Midweek availability. No cash alternative. Must be 18+.