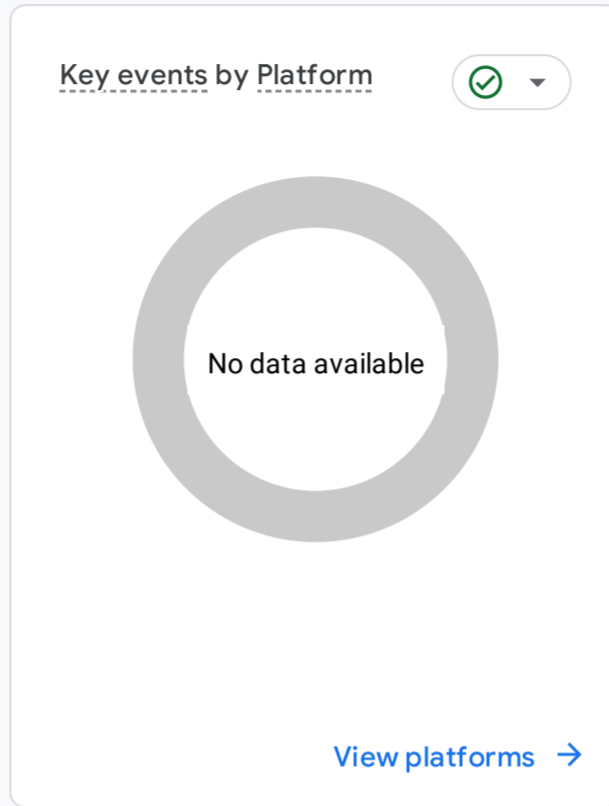
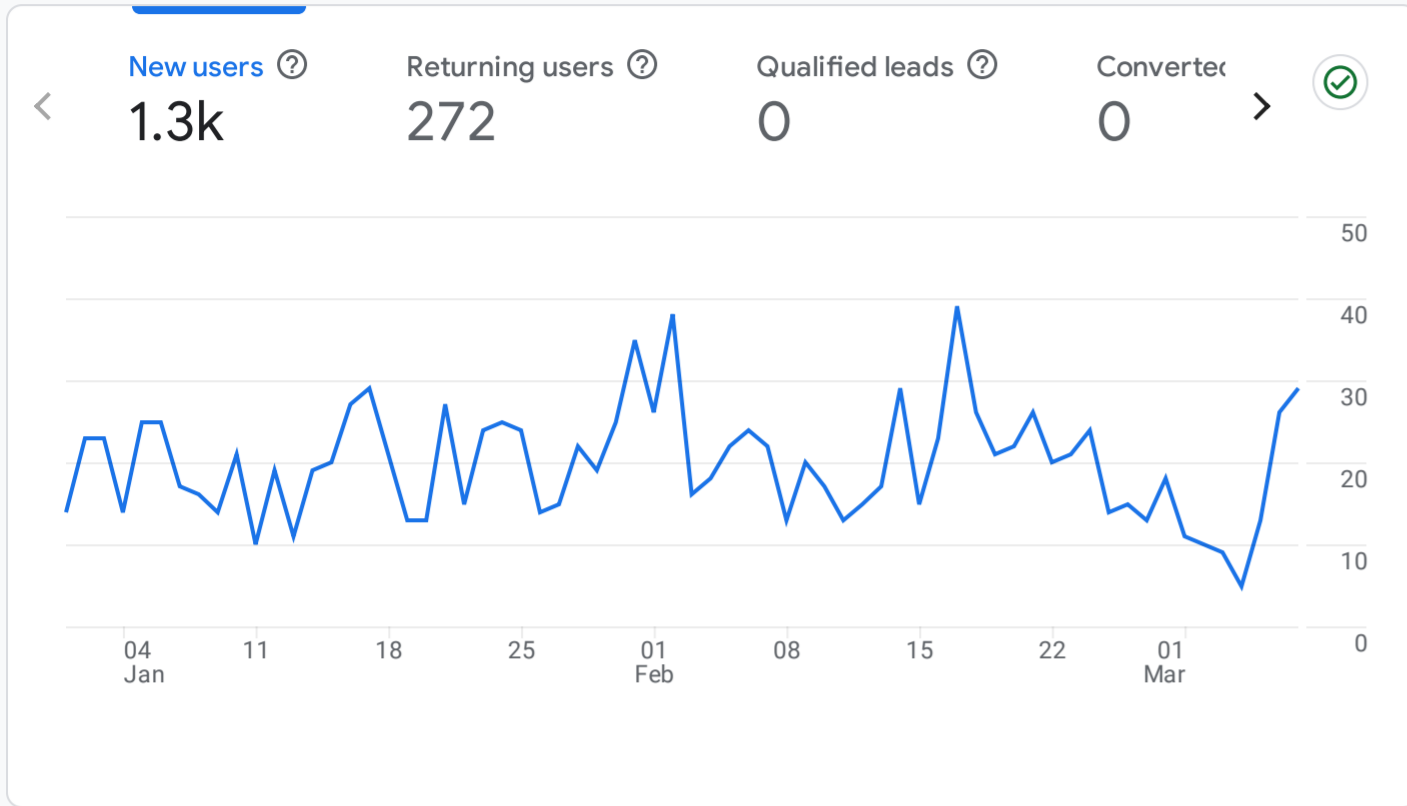


All Users Add comparison

Custom 1 Jan - 7 Mar 2026

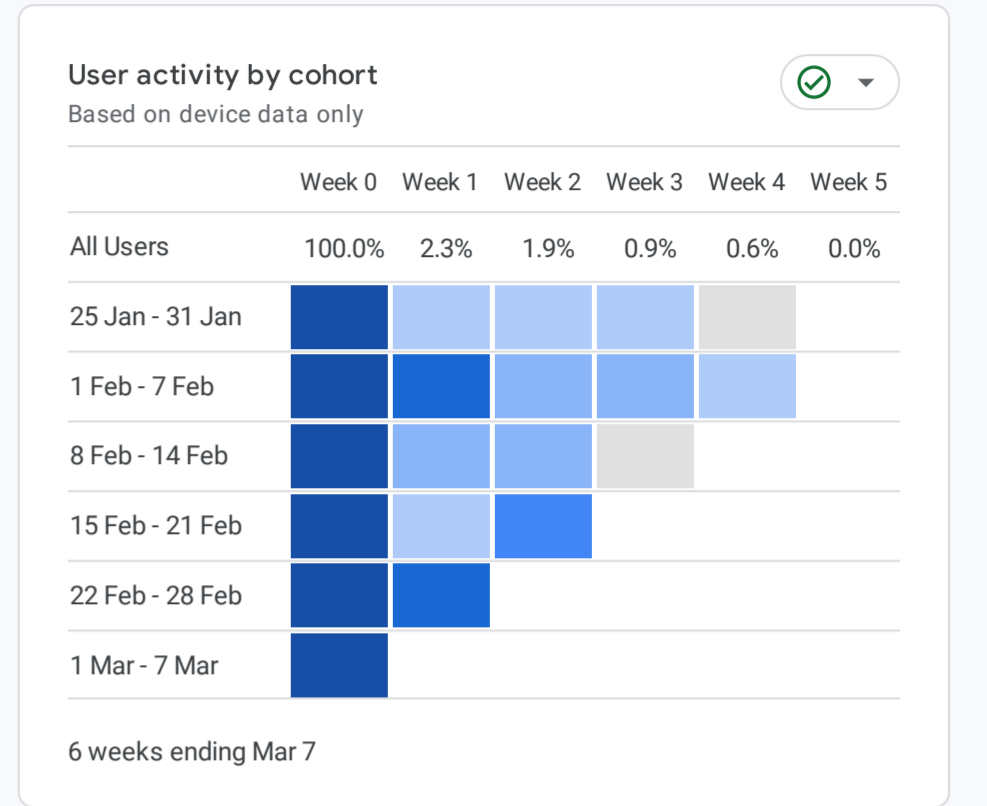
Generate leads overview



New users by First user primary ...

| FIRST USER PRIMA... | NEW USERS |
|---------------------|-----------|
| Organic Search | 826 |
| Direct | 309 |
| Organic Social | 162 |
| Referral | 12 |

[View user acquisition](#)



Active users by Audience name

| AUDIENCE NAME | ACTIVE USERS |
|---------------|--------------|
| All Users | 1.3k |

[View audiences](#)

Active users by Town/City

| TOWN/CITY | ACTIVE USERS |
|-------------------|--------------|
| London | 307 |
| Market Harborough | 164 |
| Leicester | 71 |
| Bath | 66 |
| Corby | 44 |
| Birmingham | 42 |
| Norwich | 31 |

[View cities](#)

Sessions by Session manual source

| SESSION MANUAL SOURCE | SESSIONS |
|-----------------------|----------|
| google | 1.3k |
| l.instagram.com | 78 |
| m.facebook.com | 35 |
| bing | 33 |
| ig | 31 |
| facebook.com | 15 |
| orion.managewp.com | 12 |

[View Manual campaigns](#)

