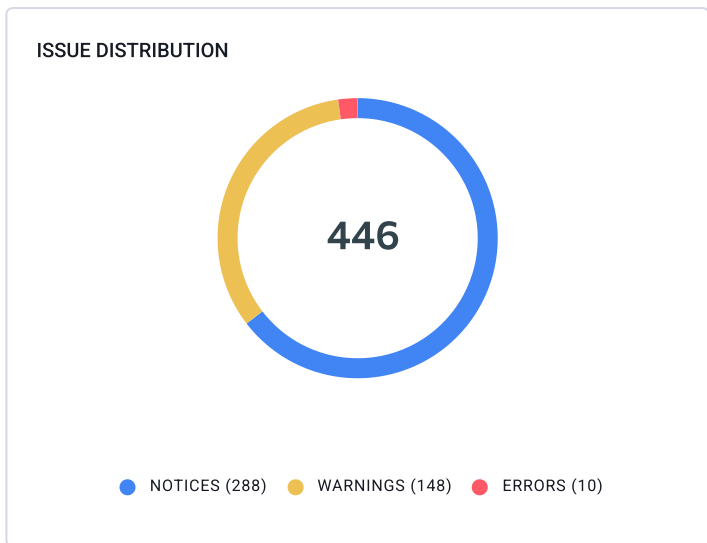
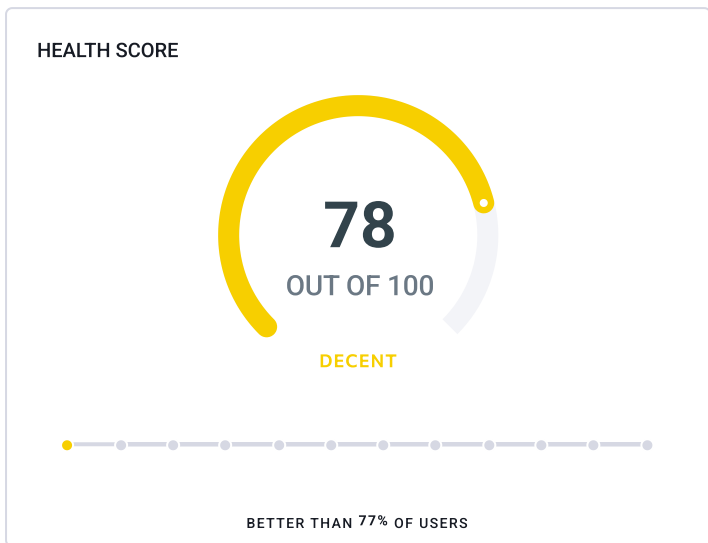




Website Audit

the-badgers-den.co.uk



CORE WEB VITALS

NO RESULTS FOUND



TOP ISSUES

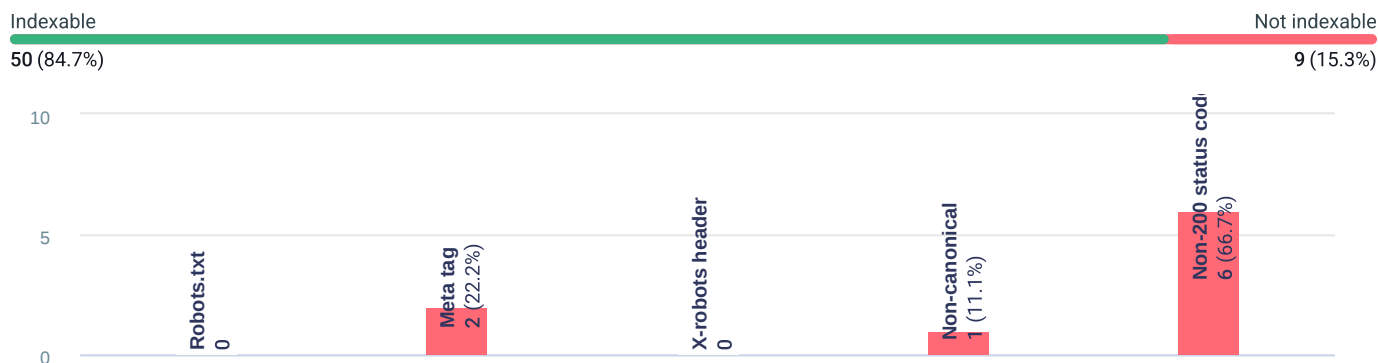
No inbound links	4
URLs with duplicate page titles	2
4XX or 5XX CSS file	1
4XX HTTP Status Codes	1
Redirect chain	1



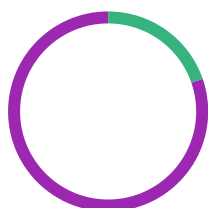
DOMAIN METRICS

📅 Domain expiration	Jan-16 2027	🇯🇵 Pages in Yahoo!	
↔️ Backlinks	29	🇸🇬 Pages in Google	25
📍 Referring domains	26	🇺🇸 Pages in Bing	NaN
🔍 Domain Trust	5		

PAGE INDEXABILITY



LINK ATTRIBUTES



Attribute	PAGES	Percentage
EXTERNAL DOFOLLOW	354	19.7%
INTERNAL DOFOLLOW	1,442	80.3%
EXTERNAL NOFOLLOW	0	0%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS



Tag	PAGES	Percentage
INDEX & FOLLOW	51	86.4%
NOINDEX & FOLLOW	3	5.1%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	5	8.5%



Q Crawling & Indexing

⊗ 1

⚠ 0

Description

Your website's pages must first be properly crawled and indexed to appear in search engine results. This section contains checks for main factors that can affect search engine crawlers' scanning and indexing of your site.

ISSUES	PAGES	NEW	FIXED
<p>⊗ 4XX HTTP Status Codes</p> <p>https://the-badgers-den.co.uk/get-in-touch/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Issue description</p> <p>4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.</p> </div> <div style="width: 45%;"> <p>How to fix</p> <p>Review the list of 4XX URLs and analyze every internal page that's linked to a 4XX URL. Remove such broken links or replace them with appropriate links to live and accessible pages. Moreover, you can set up 301 redirects when moving or deleting the site's pages to avoid having 4XX errors. The HTTP response code 429 (Too Many Requests) may indicate that the crawl rate specified under the crawl settings for your project is too high for the web server to handle. Decrease it via the settings (Limits and restrictions) and rescan the project.</p> </div> </div>	1	0	0
<p>ⓘ Blocked by noindex</p> <p>https://the-badgers-den.co.uk/contact-us/</p> <p>https://the-badgers-den.co.uk/cancellation-policy/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Issue description</p> <p>The noindex directive in the <head> section of the page's HTML code prevents search engines from displaying the page in the search results. If the page uses the noindex directive, search engines will not rank the page, even if other websites link out to it.</p> </div> <div style="width: 45%;"> <p>How to fix</p> <p>Only use this directive on pages that you don't want to appear in the search results. Make sure these pages are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the noindex directive, and if other websites link out to these pages, they can appear in the search results.</p> </div> </div>	2	0	0
<p>ⓘ Blocked by nofollow</p> <p>https://the-badgers-den.co.uk/contact-us/</p> <p>https://the-badgers-den.co.uk/cancellation-policy/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>Issue description</p> <p>The nofollow attribute in the <head> section of the page's HTML code prevents search engines from clicking on all links on this page.</p> </div> <div style="width: 45%;"> <p>How to fix</p> <p>Use the nofollow attribute only if you do not want search engine bots to follow all the links on a specific web page. Make sure that pages that use the nofollow attribute are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the nofollow attribute.</p> </div> </div>	2	0	0

↻ Redirects







⊗ 1

⚠ 6







Description

Misconfigured redirects can lead to incorrect locations. This can confuse users, ruin their experience, increase the number of HTTP requests to your website, and result in a traffic drop and crawling budget decline. The checks in this section help you maintain control over your redirects and pinpoint room for improvement related to them.

ISSUES	PAGES	NEW	FIXED
<p> Redirect chain</p> <p>https://the-badgers-den.co.uk/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Issue description</p> <p>Redirect chains occur when a redirect is set up from page 1 to page 2, and from page 2 to page 3. There may be more than three links in a chain, but the longer the path to the target page is, the slower the page will load. Redirect chains negatively affect the user experience, and also complicate the crawling process for search engine robots.</p> </div> <div style="width: 48%;"> <p>How to fix</p> <p>Remove unnecessary links from the chain by setting up a redirect from the first version of the page directly to the page's current address.</p> </div> </div>	1	0	0
<p> 3XX HTTP status code</p> <p>https://the-badgers-den.co.uk/</p> <p>https://the-badgers-den.co.uk/testicular-cancer/</p> <p>https://the-badgers-den.co.uk/prostate-cancer/</p> <p>https://the-badgers-den.co.uk/youngminds/</p> <p>http://the-badgers-den.co.uk/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Issue description</p> <p>The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.</p> </div> <div style="width: 48%;"> <p>How to fix</p> <p>Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.</p> </div> </div>	5	0	0
<p> 302, 303, 307 temporary redirects</p> <p>https://the-badgers-den.co.uk/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Issue description</p> <p>Temporary redirects with 302, 303, or 307 response codes indicate that the page address has changed, but it will soon return to the old one. We strongly recommend you avoid using temporary redirects for a long period of time.</p> </div> <div style="width: 48%;"> <p>How to fix</p> <p>Check the pages indicated in the report and make sure that 302, 303 or 307 redirects aren't used by mistake (for split testing, as an example). If that is the case, don't forget to remove the temporary redirects when they are no longer needed. However, if the page address has changed forever, set up 301 redirects instead.</p> </div> </div>	1	0	0
<p> Meta Tags</p>	 2	 34	
Description			



Meta tags reveal important information to search engines about your page, including its relevance to the user's search query. The checks in this section help ensure that your meta tags are in place. They also highlight potential areas for improvement.

ISSUES	PAGES	NEW	FIXED
<p> URLs with duplicate page titles</p> <p>2</p> <p>0</p> <p>0</p> <p>https://the-badgers-den.co.uk/services/coming-soon/</p> <p>https://the-badgers-den.co.uk/coming-soon/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%; border: 1px solid #f08080; padding: 5px;"> <p>Issue description</p> <p>Duplicate <title> tags prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate titles are much less likely to rank well.</p> </div> <div style="width: 45%; border: 1px solid #90EE90; padding: 5px;"> <p>How to fix</p> <p>Write a unique and concise title for each site page, adding the most relevant keywords to it.</p> </div> </div>			
<p> Title too long</p> <p>1</p> <p>0</p> <p>0</p> <p>https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%; border: 1px solid #f08080; padding: 5px;"> <p>Issue description</p> <p>Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.</p> </div> <div style="width: 45%; border: 1px solid #90EE90; padding: 5px;"> <p>How to fix</p> <p>The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.</p> </div> </div>			
<p> Description missing</p> <p>8</p> <p>0</p> <p>0</p> <p>https://the-badgers-den.co.uk/services-category/barbering/</p> <p>https://the-badgers-den.co.uk/services-category/treatments/</p> <p>https://the-badgers-den.co.uk/?page_id=1832</p> <p>https://the-badgers-den.co.uk/services-category/aesthetics/</p> <p>https://the-badgers-den.co.uk/category/promotions-news/</p> <p>https://the-badgers-den.co.uk/services/coming-soon/</p> <p>https://the-badgers-den.co.uk/find-your-local-den/</p> <p>https://the-badgers-den.co.uk/delete-account/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%; border: 1px solid #f08080; padding: 5px;"> <p>Issue description</p> <p>The description meta tag is missing. Search engines will use the available page content to generate a description for the page SERP snippet.</p> </div> <div style="width: 45%; border: 1px solid #90EE90; padding: 5px;"> <p>How to fix</p> <p>Add a unique description to each page of your website, so that both search engines and people are able to understand what your page is about.</p> </div> </div>			
<p> Multiple description tags</p> <p>26</p> <p>0</p> <p>0</p> <p>https://the-badgers-den.co.uk/services/premium-haircut/</p> <p>https://the-badgers-den.co.uk/services/haircut-and-clean-shave/</p> <p>https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/</p> <p>https://the-badgers-den.co.uk/services/haircut-beard-trim/</p> <p>https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/</p>			



ISSUES	PAGES	NEW	FIXED
<p>https://the-badgers-den.co.uk/services/deluxe-clean-shave/</p> <p>https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/</p> <p>https://the-badgers-den.co.uk/services/skin-consultation/</p> <p>https://the-badgers-den.co.uk/services/the-classic-facial-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-facial/</p> <p>https://the-badgers-den.co.uk/services/eye-revive/</p> <p>https://the-badgers-den.co.uk/services/the-classic-hand-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-classic-foot-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-hand-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-foot-treatment/</p> <p>https://the-badgers-den.co.uk/services/eyebrow-tinting/</p> <p>https://the-badgers-den.co.uk/services/beard-tinting/</p> <p>https://the-badgers-den.co.uk/services/facial-waxing/</p> <p>https://the-badgers-den.co.uk/services/arm-wax/</p> <p>https://the-badgers-den.co.uk/services/back-wax/</p> <p>https://the-badgers-den.co.uk/services/shoulder-wax/</p> <p>https://the-badgers-den.co.uk/services/chest-stomach-wax/</p> <p>https://the-badgers-den.co.uk/services/leg-wax-full/</p> <p>https://the-badgers-den.co.uk/services/leg-wax-1-2/</p> <p>https://the-badgers-den.co.uk/services/leg-wax-3-4/</p> <p>https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/</p>			
<p>Issue description</p> <p>Several meta description tags have been found on the website. Since search engines expect to see a single meta description tag on a page, having multiple tags can confuse search engines and prevent them from selecting the most relevant tag that will be displayed in the search results.</p>	<p>How to fix</p> <p>Review all of the pages with multiple meta description tags listed in the report, select the most informative and relevant meta description for each page and remove the other ones.</p>		
<p>ⓘ Duplicate description</p> <p>https://the-badgers-den.co.uk/services/the-classic-hand-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-hand-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-classic-foot-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-foot-treatment/</p>	4	0	0
<p>Issue description</p> <p>Duplicate description meta tags were found on your website's pages. As a result, you may miss the opportunity to use more relevant keywords to describe each individual page.</p>	<p>How to fix</p> <p>Add a unique, relevant description for each page of your website.</p>		
<p>ⓘ Description too long</p> <p>https://the-badgers-den.co.uk/services/premium-haircut/</p>	16	0	0



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/			
https://the-badgers-den.co.uk/services/skin-consultation/			
https://the-badgers-den.co.uk/services/the-classic-facial-treatment/			
https://the-badgers-den.co.uk/services/the-executive-facial/			
https://the-badgers-den.co.uk/services/eye-revive/			
https://the-badgers-den.co.uk/services/the-classic-hand-treatment/			
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/			
https://the-badgers-den.co.uk/services/the-executive-hand-treatment/			
https://the-badgers-den.co.uk/services/the-executive-foot-treatment/			
https://the-badgers-den.co.uk/services/beard-tinting/			

Issue description

Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear and concise, and defines the page's topic.

How to fix

The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.

Content

1



57

Description

Content is the core of your SEO efforts and results. This section contains the most popular checks related to the technical health of your website's content.

ISSUES	PAGES	NEW	FIXED
URLs with double slash	1	0	0
https://the-badgers-den.co.uk//			
Issue description Most servers ignore two or more slashes in URLs that are indicated after the domain name. However, search engines may see such URLs as separate ones, which can lead to duplicate content issues.			
How to fix Review the URLs indicated in the report and manually check if any of them have this issue. The cause of the issue may be internal linking, CMS and/or web server settings, external links and malicious attacks. Make sure that you have configured a single-slash server-side redirect. Then, check which pages of your site have links to such pages and replace such links with correct ones to avoid having unnecessary redirects.			
No WWW redirect	1	0	0



ISSUES	PAGES	NEW	FIXED
<p>Issue description</p> <p><i>This check analyzes to see if you have set up a www to non-www redirect and vice versa on your website. Having your website load with and without www can lead to duplicate content issues.</i></p>	<p>How to fix</p> <p><i>If necessary, redirect all non-www URLs on your website to www.</i></p>		
<p> H1 tag missing</p> <p>https://the-badgers-den.co.uk/</p> <p>https://the-badgers-den.co.uk/?page_id=1832</p> <p>https://the-badgers-den.co.uk/category/promotions-news/</p> <p>https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/</p> <p>https://the-badgers-den.co.uk/coming-soon/</p>	5	0	0
<p>Issue description</p> <p><i>The <h1> tag is the top-level page heading, which is the most important <h> tag. People usually see the <h1> tag as the title of the text, and search engines use it to understand what the page is about. Keep in mind that from the SEO perspective, the <h1> tag is the second most important tag after the <title> tag.</i></p>	<p>How to fix</p> <p><i>Make sure all of your web pages have a unique <h1> header tag. Depending on the website type and page structure, there may be more than one <h1> tag, but it is highly recommended to use only one <h1> tag per page. The key thing to keep in mind here is that your pages need to be logically structured.</i></p>		
<p> Alt text missing</p> <p>https://the-badgers-den.co.uk/</p> <p>https://the-badgers-den.co.uk/services/</p> <p>https://the-badgers-den.co.uk/services-category/barbering/</p> <p>https://the-badgers-den.co.uk/services-category/treatments/</p> <p>https://the-badgers-den.co.uk/about-us/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/</p> <p>https://the-badgers-den.co.uk/faqs/</p> <p>https://the-badgers-den.co.uk/community/</p> <p>https://the-badgers-den.co.uk/?page_id=1832</p> <p>https://the-badgers-den.co.uk/community/prostate-cancer/</p> <p>https://the-badgers-den.co.uk/community/testicular-cancer/</p> <p>https://the-badgers-den.co.uk/community/youngminds/</p> <p>https://the-badgers-den.co.uk/community/llr-mind/</p> <p>https://the-badgers-den.co.uk/community/andysmanclub/</p> <p>https://the-badgers-den.co.uk/booking-membership-terms/</p> <p>https://the-badgers-den.co.uk/privacy-policy/</p> <p>https://the-badgers-den.co.uk/services-category/aesthetics/</p> <p>https://the-badgers-den.co.uk/services/premium-haircut/</p> <p>https://the-badgers-den.co.uk/services/haircut-and-clean-shave/</p> <p>https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/</p>	51	0	0



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/			
https://the-badgers-den.co.uk/services/skin-consultation/			
https://the-badgers-den.co.uk/services/the-classic-facial-treatment/			
https://the-badgers-den.co.uk/services/the-executive-facial/			
https://the-badgers-den.co.uk/services/eye-revive/			
https://the-badgers-den.co.uk/services/the-classic-hand-treatment/			
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/			
https://the-badgers-den.co.uk/services/the-executive-hand-treatment/			
https://the-badgers-den.co.uk/services/the-executive-foot-treatment/			
https://the-badgers-den.co.uk/services/eyebrow-tinting/			
https://the-badgers-den.co.uk/services/beard-tinting/			
https://the-badgers-den.co.uk/services/facial-waxing/			
https://the-badgers-den.co.uk/services/arm-wax/			
https://the-badgers-den.co.uk/services/back-wax/			
https://the-badgers-den.co.uk/services/shoulder-wax/			
https://the-badgers-den.co.uk/services/chest-stomach-wax/			
https://the-badgers-den.co.uk/services/leg-wax-full/			
https://the-badgers-den.co.uk/services/leg-wax-3-4/			
https://the-badgers-den.co.uk/services/leg-wax-1-2/			
https://the-badgers-den.co.uk/category/promotions-news/			
https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/			
https://the-badgers-den.co.uk/services/coming-soon/			
https://the-badgers-den.co.uk/from-the-den/			
https://the-badgers-den.co.uk/find-your-local-den/			
https://the-badgers-den.co.uk/delete-account/			
https://the-badgers-den.co.uk/referrals-at-the-den/			
https://the-badgers-den.co.uk/coming-soon/			

Issue description

The alt attribute describes the content of the image. It helps search engine robots understand what is depicted in the image. Plus, the alt text is displayed on the page if the browser cannot load the image.

How to fix

Make sure to write a concise and relevant alt text for each image.

↗ Speed & Performance


⊗ 0




⚠ 1



Description



Search engines reward websites that load quickly and provide users with a good experience. This section provides recommendations to help you improve your website's speed and quality metrics, which are used to assess the user experience.

ISSUES	PAGES	NEW	FIXED
 Slow page loading speed	1	0	0
https://the-badgers-den.co.uk/about-us/			
Issue description Some pages on your website are not loading fast enough. As a result, this negatively impacts the page's behavioral signals: if a page is taking too long to load, people tend to leave the page and go to another website. Moreover, the loading speed of a web page is one of Google's ranking factors.	How to fix Optimize the HTML code for the pages specified in the report. This is important because if the HTML code of the page isn't optimized, the page will take longer to load. Also, consider checking your web server, as it may be the root of the problem. If optimizing your code doesn't help, consider moving to a faster web server.		

 JavaScript	 0	 0
Description By using JavaScript, web developers can create dynamic and interactive websites. At the same time, JavaScript files are usually rather heavy and can significantly slow down your website if they are not optimized. Fix the errors listed in this section so that JavaScript files won't hinder your website's fast loading speed.		

ISSUES	PAGES	NEW	FIXED
 JavaScript not minified	3	0	0
https://the-badgers-den.co.uk/ https://the-badgers-den.co.uk/services-category/treatments/ https://the-badgers-den.co.uk/memberships-at-the-den/			
Issue description Minification is the process of removing unnecessary lines, white space, and comments from the source code. Minifying JavaScript files makes their size smaller and, as a result, decreases the page load time, providing a better user experience and improving your search engine rankings.	How to fix Minify your JavaScript files. If you use JavaScript files from external resources, contact the website owner and ask them to minify such files. If your JavaScript files aren't minified, but your pages load fast, you can simply ignore this issue.		
 JavaScript not cached	51	0	0
https://the-badgers-den.co.uk/ https://the-badgers-den.co.uk/services/ https://the-badgers-den.co.uk/services-category/barbering/ https://the-badgers-den.co.uk/services-category/treatments/ https://the-badgers-den.co.uk/about-us/ https://the-badgers-den.co.uk/memberships-at-the-den/ https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/			



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/faqs/			
https://the-badgers-den.co.uk/community/			
https://the-badgers-den.co.uk/?page_id=1832			
https://the-badgers-den.co.uk/community/prostate-cancer/			
https://the-badgers-den.co.uk/community/testicular-cancer/			
https://the-badgers-den.co.uk/community/youngminds/			
https://the-badgers-den.co.uk/community/llr-mind/			
https://the-badgers-den.co.uk/community/andysmanclub/			
https://the-badgers-den.co.uk/booking-membership-terms/			
https://the-badgers-den.co.uk/privacy-policy/			
https://the-badgers-den.co.uk/services-category/aesthetics/			
https://the-badgers-den.co.uk/services/premium-haircut/			
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/			
https://the-badgers-den.co.uk/services/skin-consultation/			
https://the-badgers-den.co.uk/services/the-classic-facial-treatment/			
https://the-badgers-den.co.uk/services/the-executive-facial/			
https://the-badgers-den.co.uk/services/eye-revive/			
https://the-badgers-den.co.uk/services/the-classic-hand-treatment/			
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/			
https://the-badgers-den.co.uk/services/the-executive-hand-treatment/			
https://the-badgers-den.co.uk/services/the-executive-foot-treatment/			
https://the-badgers-den.co.uk/services/eyebrow-tinting/			
https://the-badgers-den.co.uk/services/beard-tinting/			
https://the-badgers-den.co.uk/services/facial-waxing/			
https://the-badgers-den.co.uk/services/arm-wax/			
https://the-badgers-den.co.uk/services/back-wax/			
https://the-badgers-den.co.uk/services/shoulder-wax/			
https://the-badgers-den.co.uk/services/chest-stomach-wax/			
https://the-badgers-den.co.uk/services/leg-wax-full/			
https://the-badgers-den.co.uk/services/leg-wax-3-4/			
https://the-badgers-den.co.uk/services/leg-wax-1-2/			
https://the-badgers-den.co.uk/category/promotions-news/			
https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/			
https://the-badgers-den.co.uk/services/coming-soon/			
https://the-badgers-den.co.uk/from-the-den/			



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/find-your-local-den/ https://the-badgers-den.co.uk/delete-account/ https://the-badgers-den.co.uk/referrals-at-the-den/ https://the-badgers-den.co.uk/coming-soon/			
Issue description <p>HTTP header caching is not used on your website. By allowing the browser to store cached copies of your JavaScript files, you reduce the load on the site server. When the browser loads the page again, it will use previously stored data instead of sending an additional request to the server. As a result, JavaScript caching allows you to decrease the page load time and improve the user experience.</p>	How to fix <p>If JavaScript files are hosted on your website, configure their caching. If JavaScript files are hosted on an external resource, contact the website owner and ask to configure browser caching. If this issue doesn't impact your page load time, ignore it.</p>		

<> CSS	1	0
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Description <p>No website can do without CSS files since they make sites visually appealing. At the same time, when used unoptimized, CSS files can slow down your website. Fix the errors listed in this section so that CSS files won't hinder your website's fast loading speed.</p>


ISSUES	PAGES	NEW	FIXED
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4XX or 5XX CSS file	1	0	0
https://the-badgers-den.co.uk/services/			


Issue description <p>Failed to load CSS files. The CSS file is responsible for the visual design of page elements, and if the browser cannot load it, page content will not be displayed correctly, which will negatively affect the user experience.</p>	How to fix <p>Make sure that the path to the CSS files specified in the report is correct and that the website's web server is working correctly.</p>		
--	---	--	--

CSS too big	32	0	0
https://the-badgers-den.co.uk/services-category/barbering/			
https://the-badgers-den.co.uk/services-category/treatments/			
https://the-badgers-den.co.uk/about-us/			
https://the-badgers-den.co.uk/services-category/aesthetics/			
https://the-badgers-den.co.uk/services/premium-haircut/			
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/ https://the-badgers-den.co.uk/services/skin-consultation/ https://the-badgers-den.co.uk/services/the-classic-facial-treatment/ https://the-badgers-den.co.uk/services/the-executive-facial/ https://the-badgers-den.co.uk/services/eye-revive/ https://the-badgers-den.co.uk/services/the-classic-hand-treatment/ https://the-badgers-den.co.uk/services/the-classic-foot-treatment/ https://the-badgers-den.co.uk/services/the-executive-hand-treatment/ https://the-badgers-den.co.uk/services/the-executive-foot-treatment/ https://the-badgers-den.co.uk/services/eyebrow-tinting/ https://the-badgers-den.co.uk/services/beard-tinting/ https://the-badgers-den.co.uk/services/facial-waxing/ https://the-badgers-den.co.uk/services/arm-wax/ https://the-badgers-den.co.uk/services/back-wax/ https://the-badgers-den.co.uk/services/shoulder-wax/ https://the-badgers-den.co.uk/services/chest-stomach-wax/ https://the-badgers-den.co.uk/services/leg-wax-full/ https://the-badgers-den.co.uk/services/leg-wax-3-4/ https://the-badgers-den.co.uk/services/leg-wax-1-2/ https://the-badgers-den.co.uk/services/coming-soon/ https://the-badgers-den.co.uk/from-the-den/ https://the-badgers-den.co.uk/find-your-local-den/			
<p>Issue description</p> <p><i>The size of the CSS file exceeds 150 KB. Excessively large CSS files can slow down the page loading speed.</i></p>	<p>How to fix</p> <p><i>Optimize the code of every large CSS file indicated in the report.</i></p>		
<p> CSS not minified</p> https://the-badgers-den.co.uk/ https://the-badgers-den.co.uk/services/ https://the-badgers-den.co.uk/services-category/treatments/ https://the-badgers-den.co.uk/memberships-at-the-den/ https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/ https://the-badgers-den.co.uk/faqs/ https://the-badgers-den.co.uk/community/ https://the-badgers-den.co.uk/?page_id=1832 https://the-badgers-den.co.uk/community/prostate-cancer/ https://the-badgers-den.co.uk/community/testicular-cancer/ https://the-badgers-den.co.uk/community/youngminds/	24	0	0



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/community/llr-mind/ https://the-badgers-den.co.uk/community/andysmanclub/ https://the-badgers-den.co.uk/booking-membership-terms/ https://the-badgers-den.co.uk/privacy-policy/ https://the-badgers-den.co.uk/services/premium-haircut/ https://the-badgers-den.co.uk/services/haircut-and-clean-shave/ https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/ https://the-badgers-den.co.uk/services/haircut-beard-trim/ https://the-badgers-den.co.uk/category/promotions-news/ https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/ https://the-badgers-den.co.uk/delete-account/ https://the-badgers-den.co.uk/referrals-at-the-den/ https://the-badgers-den.co.uk/coming-soon/			
<p>Issue description</p> <p><i>Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying CSS files makes their size smaller, and as a result, decreases the page load time, providing a better user experience and improving your search engine rankings.</i></p>	<p>How to fix</p> <p><i>Minify your CSS files. If you use CSS files from external resources, contact the website owner and ask them to minify such files. If your CSS files aren't minified, but your pages load fast, you can simply ignore this issue.</i></p>		
<p> CSS not cached</p> https://the-badgers-den.co.uk/ https://the-badgers-den.co.uk/services/ https://the-badgers-den.co.uk/services-category/barbering/ https://the-badgers-den.co.uk/services-category/treatments/ https://the-badgers-den.co.uk/about-us/ https://the-badgers-den.co.uk/memberships-at-the-den/ https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/ https://the-badgers-den.co.uk/faqs/ https://the-badgers-den.co.uk/community/ https://the-badgers-den.co.uk/?page_id=1832 https://the-badgers-den.co.uk/community/prostate-cancer/ https://the-badgers-den.co.uk/community/testicular-cancer/ https://the-badgers-den.co.uk/community/youngminds/ https://the-badgers-den.co.uk/community/llr-mind/ https://the-badgers-den.co.uk/community/andysmanclub/ https://the-badgers-den.co.uk/booking-membership-terms/ https://the-badgers-den.co.uk/privacy-policy/ https://the-badgers-den.co.uk/services/premium-haircut/ https://the-badgers-den.co.uk/services/haircut-and-clean-shave/	26	0	0




ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/category/promotions-news/			
https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/			
https://the-badgers-den.co.uk/delete-account/			
https://the-badgers-den.co.uk/referrals-at-the-den/			
https://the-badgers-den.co.uk/coming-soon/			
<p>Issue description</p> <p>HTTP header caching is not used on your website. By allowing the browser to store cached copies of your CSS files, you reduce the load on the site server. When the browser loads the page again, it will use previously stored data instead of sending an additional request to the server. As a result, CSS caching allows you to decrease the page load time and improve the user experience.</p>	<p>How to fix</p> <p>If CSS files are hosted on your website, configure their caching. If CSS files are hosted on an external resource, contact the website owner and ask to configure browser caching. If this issue doesn't have an impact on your page load time, simply ignore it.</p>		

ISSUES	PAGES	NEW	FIXED
Links	4	50	
<p>Description</p> <p>Internal links help search engine crawlers discover new web pages and ensure link equity distribution across the website. External links help support ideas and facts expressed in content with data from external sources. Both are indispensable components for a good user experience. However, they can ruin it if they don't work properly. This section checks whether the links on your website work correctly. It also suggests improvements if it discovers any issues.</p>			

ISSUES	PAGES	NEW	FIXED
No inbound links	4	0	0
https://the-badgers-den.co.uk/find-your-local-den/			
https://the-badgers-den.co.uk/delete-account/			
https://the-badgers-den.co.uk/referrals-at-the-den/			
https://the-badgers-den.co.uk/coming-soon/			
<p>Issue description</p> <p>Some pages of the website don't have any internal links pointing to them. Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links. Your website visitors cannot access such pages from other pages of the site.</p>	<p>How to fix</p> <p>Check your website's internal linking and ensure that visitors and search robots can easily access every important page.</p>		
One inbound internal link	26	0	0
https://the-badgers-den.co.uk/services/premium-haircut/			
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			




ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/ https://the-badgers-den.co.uk/services/haircut-beard-trim/ https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/ https://the-badgers-den.co.uk/services/deluxe-clean-shave/ https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/ https://the-badgers-den.co.uk/services/skin-consultation/ https://the-badgers-den.co.uk/services/the-classic-facial-treatment/ https://the-badgers-den.co.uk/services/the-executive-facial/ https://the-badgers-den.co.uk/services/eye-revive/ https://the-badgers-den.co.uk/services/the-classic-hand-treatment/ https://the-badgers-den.co.uk/services/the-classic-foot-treatment/ https://the-badgers-den.co.uk/services/the-executive-hand-treatment/ https://the-badgers-den.co.uk/services/the-executive-foot-treatment/ https://the-badgers-den.co.uk/services/eyebrow-tinting/ https://the-badgers-den.co.uk/services/beard-tinting/ https://the-badgers-den.co.uk/services/facial-waxing/ https://the-badgers-den.co.uk/services/arm-wax/ https://the-badgers-den.co.uk/services/back-wax/ https://the-badgers-den.co.uk/services/shoulder-wax/ https://the-badgers-den.co.uk/services/chest-stomach-wax/ https://the-badgers-den.co.uk/services/leg-wax-full/ https://the-badgers-den.co.uk/services/leg-wax-3-4/ https://the-badgers-den.co.uk/services/leg-wax-1-2/ https://the-badgers-den.co.uk/services/coming-soon/			
<p>Issue description</p> <p><i>Some pages of your website have only one internal link pointing to it.</i></p> <p><i>Internal links increase the importance of the page from the perspective of search engines.</i></p>	<p>How to fix</p> <p><i>Make sure that your website's most important pages have at least a couple of internal links linking out to them. All internal links must pass link juice, as in not being tagged with the rel="nofollow" attribute.</i></p>		
<p> Internal links to 3XX redirect pages</p> <p>https://the-badgers-den.co.uk/</p> <p>https://the-badgers-den.co.uk/services/</p> <p>https://the-badgers-den.co.uk/services-category/barbering/</p> <p>https://the-badgers-den.co.uk/services-category/treatments/</p> <p>https://the-badgers-den.co.uk/about-us/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/</p> <p>https://the-badgers-den.co.uk/faqs/</p> <p>https://the-badgers-den.co.uk/community/</p>	50	0	0




ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/?page_id=1832			
https://the-badgers-den.co.uk/community/prostate-cancer/			
https://the-badgers-den.co.uk/community/testicular-cancer/			
https://the-badgers-den.co.uk/community/youngminds/			
https://the-badgers-den.co.uk/community/llr-mind/			
https://the-badgers-den.co.uk/community/andysmanclub/			
https://the-badgers-den.co.uk/booking-membership-terms/			
https://the-badgers-den.co.uk/privacy-policy/			
https://the-badgers-den.co.uk/services-category/aesthetics/			
https://the-badgers-den.co.uk/services/premium-haircut/			
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/			
https://the-badgers-den.co.uk/services/skin-consultation/			
https://the-badgers-den.co.uk/services/the-classic-facial-treatment/			
https://the-badgers-den.co.uk/services/the-executive-facial/			
https://the-badgers-den.co.uk/services/eye-revive/			
https://the-badgers-den.co.uk/services/the-classic-hand-treatment/			
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/			
https://the-badgers-den.co.uk/services/the-executive-hand-treatment/			
https://the-badgers-den.co.uk/services/the-executive-foot-treatment/			
https://the-badgers-den.co.uk/services/eyebrow-tinting/			
https://the-badgers-den.co.uk/services/beard-tinting/			
https://the-badgers-den.co.uk/services/facial-waxing/			
https://the-badgers-den.co.uk/services/arm-wax/			
https://the-badgers-den.co.uk/services/back-wax/			
https://the-badgers-den.co.uk/services/shoulder-wax/			
https://the-badgers-den.co.uk/services/chest-stomach-wax/			
https://the-badgers-den.co.uk/services/leg-wax-full/			
https://the-badgers-den.co.uk/services/leg-wax-3-4/			
https://the-badgers-den.co.uk/services/leg-wax-1-2/			
https://the-badgers-den.co.uk/category/promotions-news/			
https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/			
https://the-badgers-den.co.uk/services/coming-soon/			
https://the-badgers-den.co.uk/find-your-local-den/			
https://the-badgers-den.co.uk/delete-account/			
https://the-badgers-den.co.uk/referrals-at-the-den/			



ISSUES	PAGES	NEW	FIXED
<p>https://the-badgers-den.co.uk/coming-soon/</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%; border: 1px solid #f08080; padding: 5px;"> <p>Issue description</p> <p><i>Some internal links on your website point to pages whose URL has changed. Redirects allow both visitors and search engines to access the relevant page, but we still recommend you replace such links. In some cases, such links may cause the page to work incorrectly (for example, if the site was moved to HTTPS and internal links still use the HTTP protocol). Redirects also result in the loss of a small fraction of the link juice.</i></p> </div> <div style="width: 48%; border: 1px solid #90EE90; padding: 5px;"> <p>How to fix</p> <p><i>Replace all internal links indicated in the report with up-to-date page URL addresses.</i></p> </div> </div>			
<p> Internal links missing anchor</p> <p>https://the-badgers-den.co.uk/</p> <p>https://the-badgers-den.co.uk/services/</p> <p>https://the-badgers-den.co.uk/services-category/barbering/</p> <p>https://the-badgers-den.co.uk/services-category/treatments/</p> <p>https://the-badgers-den.co.uk/about-us/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/</p> <p>https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/</p> <p>https://the-badgers-den.co.uk/faqs/</p> <p>https://the-badgers-den.co.uk/community/</p> <p>https://the-badgers-den.co.uk/?page_id=1832</p> <p>https://the-badgers-den.co.uk/community/prostate-cancer/</p> <p>https://the-badgers-den.co.uk/community/testicular-cancer/</p> <p>https://the-badgers-den.co.uk/community/youngminds/</p> <p>https://the-badgers-den.co.uk/community/llr-mind/</p> <p>https://the-badgers-den.co.uk/community/andysmanclub/</p> <p>https://the-badgers-den.co.uk/booking-membership-terms/</p> <p>https://the-badgers-den.co.uk/privacy-policy/</p> <p>https://the-badgers-den.co.uk/services-category/aesthetics/</p> <p>https://the-badgers-den.co.uk/services/premium-haircut/</p> <p>https://the-badgers-den.co.uk/services/haircut-and-clean-shave/</p> <p>https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/</p> <p>https://the-badgers-den.co.uk/services/haircut-beard-trim/</p> <p>https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/</p> <p>https://the-badgers-den.co.uk/services/deluxe-clean-shave/</p> <p>https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/</p> <p>https://the-badgers-den.co.uk/services/skin-consultation/</p> <p>https://the-badgers-den.co.uk/services/the-classic-facial-treatment/</p> <p>https://the-badgers-den.co.uk/services/the-executive-facial/</p> <p>https://the-badgers-den.co.uk/services/eye-revive/</p> <p>https://the-badgers-den.co.uk/services/the-classic-hand-treatment/</p>	50	0	0



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/ https://the-badgers-den.co.uk/services/the-executive-hand-treatment/ https://the-badgers-den.co.uk/services/the-executive-foot-treatment/ https://the-badgers-den.co.uk/services/eyebrow-tinting/ https://the-badgers-den.co.uk/services/beard-tinting/ https://the-badgers-den.co.uk/services/facial-waxing/ https://the-badgers-den.co.uk/services/arm-wax/ https://the-badgers-den.co.uk/services/back-wax/ https://the-badgers-den.co.uk/services/shoulder-wax/ https://the-badgers-den.co.uk/services/chest-stomach-wax/ https://the-badgers-den.co.uk/services/leg-wax-full/ https://the-badgers-den.co.uk/services/leg-wax-1-2/ https://the-badgers-den.co.uk/services/leg-wax-3-4/ https://the-badgers-den.co.uk/category/promotions-news/ https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/ https://the-badgers-den.co.uk/services/coming-soon/ https://the-badgers-den.co.uk/find-your-local-den/ https://the-badgers-den.co.uk/delete-account/ https://the-badgers-den.co.uk/referrals-at-the-den/ https://the-badgers-den.co.uk/coming-soon/			
<p>Issue description</p> <p>Some internal links on your website have an empty or naked anchor (i.e., anchor that uses a raw URL), or the anchor text only contains symbols. When clicking on links without anchors, it may be difficult for both website visitors and search engines to understand what to expect to see on the page that you link out to.</p>	<p>How to fix</p> <p>Review the links indicated in the report and, if necessary, add anchor texts or descriptive in-copy text around the link. Aim to use concise phrasing in anchor texts.</p>		
<p> External links missing anchor</p> <p>https://the-badgers-den.co.uk/ https://the-badgers-den.co.uk/services/ https://the-badgers-den.co.uk/services-category/barbering/ https://the-badgers-den.co.uk/services-category/treatments/ https://the-badgers-den.co.uk/about-us/ https://the-badgers-den.co.uk/memberships-at-the-den/ https://the-badgers-den.co.uk/memberships-at-the-den/extra-credits/ https://the-badgers-den.co.uk/faqs/ https://the-badgers-den.co.uk/community/ https://the-badgers-den.co.uk/?page_id=1832 https://the-badgers-den.co.uk/community/prostate-cancer/</p>	51	0	0



ISSUES	PAGES	NEW	FIXED
https://the-badgers-den.co.uk/community/testicular-cancer/			
https://the-badgers-den.co.uk/community/youngminds/			
https://the-badgers-den.co.uk/community/llr-mind/			
https://the-badgers-den.co.uk/community/andysmanclub/			
https://the-badgers-den.co.uk/booking-membership-terms/			
https://the-badgers-den.co.uk/privacy-policy/			
https://the-badgers-den.co.uk/services-category/aesthetics/			
https://the-badgers-den.co.uk/services/premium-haircut/			
https://the-badgers-den.co.uk/services/haircut-and-clean-shave/			
https://the-badgers-den.co.uk/services/luxury-headshave-and-beard-ritual/			
https://the-badgers-den.co.uk/services/haircut-beard-trim/			
https://the-badgers-den.co.uk/services/the-luxury-beard-ritual/			
https://the-badgers-den.co.uk/services/deluxe-clean-shave/			
https://the-badgers-den.co.uk/services/the-father-and-son-haircut-experience-2/			
https://the-badgers-den.co.uk/services/skin-consultation/			
https://the-badgers-den.co.uk/services/the-classic-facial-treatment/			
https://the-badgers-den.co.uk/services/the-executive-facial/			
https://the-badgers-den.co.uk/services/eye-revive/			
https://the-badgers-den.co.uk/services/the-classic-hand-treatment/			
https://the-badgers-den.co.uk/services/the-classic-foot-treatment/			
https://the-badgers-den.co.uk/services/the-executive-hand-treatment/			
https://the-badgers-den.co.uk/services/the-executive-foot-treatment/			
https://the-badgers-den.co.uk/services/eyebrow-tinting/			
https://the-badgers-den.co.uk/services/beard-tinting/			
https://the-badgers-den.co.uk/services/facial-waxing/			
https://the-badgers-den.co.uk/services/arm-wax/			
https://the-badgers-den.co.uk/services/back-wax/			
https://the-badgers-den.co.uk/services/shoulder-wax/			
https://the-badgers-den.co.uk/services/chest-stomach-wax/			
https://the-badgers-den.co.uk/services/leg-wax-full/			
https://the-badgers-den.co.uk/services/leg-wax-1-2/			
https://the-badgers-den.co.uk/services/leg-wax-3-4/			
https://the-badgers-den.co.uk/category/promotions-news/			
https://the-badgers-den.co.uk/2025/11/07/why-were-talking-balls-the-badgers-den-x-testicular-cancer-uk/			
https://the-badgers-den.co.uk/services/coming-soon/			
https://the-badgers-den.co.uk/from-the-den/			
https://the-badgers-den.co.uk/find-your-local-den/			
https://the-badgers-den.co.uk/delete-account/			
https://the-badgers-den.co.uk/referrals-at-the-den/			
https://the-badgers-den.co.uk/coming-soon/			



ISSUES	PAGES	NEW	FIXED
<p>Issue description</p> <p><i>Some external links on your website have an empty or naked anchor (i.e., anchor that uses a raw URL), or the anchor text only contains symbols. When clicking on links without anchors, it may be difficult for both website visitors and search engines to understand what to expect to see on the page that you link out to.</i></p>			<p>How to fix</p> <p><i>Review the links indicated in the report and, if necessary, add anchor texts or descriptive in-copy text around the link. Aim to use concise phrasing in anchor texts.</i></p>