Website Audit

charlesslater.co.uk

HEALTH SCORE

86

OUT OF 100

STRONG

BETTER THAN **89%** OF USERS

ISSUE DISTRIBUTION

59
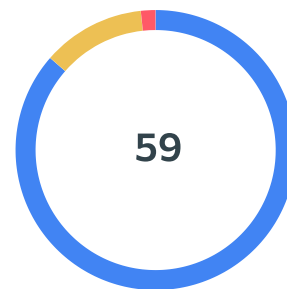
● NOTICES (51) ● WARNINGS (7) ● ERRORS (1)

CORE WEB VITALS

NO RESULTS FOUND

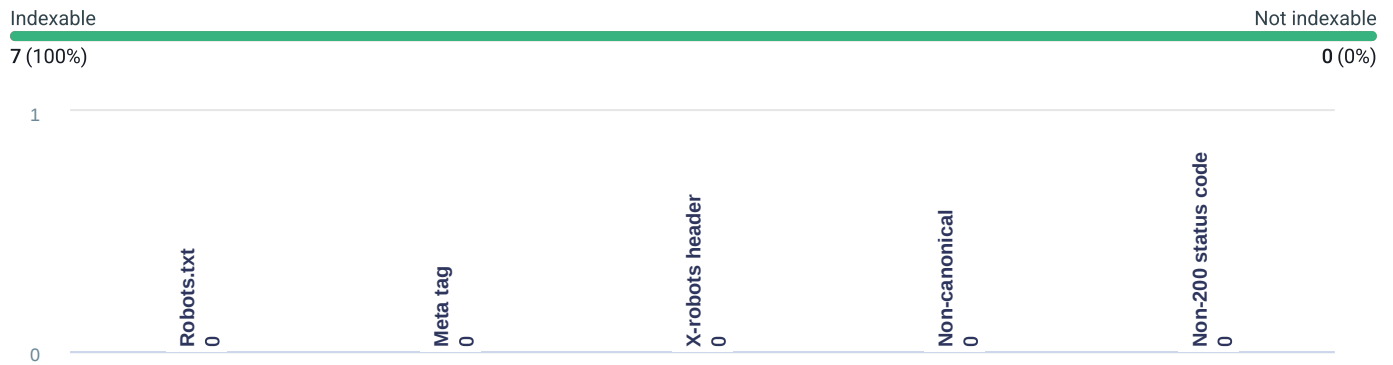## PAGES CRAWLED

7

8

0

URLS FOUND

58

80

0

TOP ISSUES

⊗ No inbound links		1
⚠ Alt text missing		3
⚠ Description missing		3
⚠ H1 tag missing		1
⊙ CSS too big		7

DOMAIN METRICS

Domain expiration	Jan-17 2029
Backlinks	9
Referring domains	9
Domain Trust	0

Pages in Yahoo!	
Pages in Google	NaN
Pages in Bing	NaN

PAGE INDEXABILITY

Indexable — 7 (100%) Not indexable — 0 (0%)

Robots.txt 0 · Meta tag 0 · X-robots header 0 · Non-canonical 0 · Non-200 status code 0

LINK ATTRIBUTES

	PAGES	
EXTERNAL DOFOLLOW	14	20%
INTERNAL DOFOLLOW	48	68.6%
EXTERNAL NOFOLLOW	8	11.4%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS
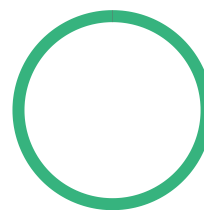
	PAGES	
INDEX & FOLLOW	7	100%
NOINDEX & FOLLOW	0	0%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	0	0%

🏷 Meta Tags ❌ 0 ⚠ 3

Description

Meta tags reveal important information to search engines about your page, including its relevance to the user's search query. The checks in this section help ensure that your meta tags are in place. They also highlight potential areas for improvement.

ISSUES	PAGES	NEW	FIXED
ⓘ Title too long	1	0	0

https://charlesslater.co.uk/about-us/

Issue description	How to fix
Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.	*The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.*

ISSUES	PAGES	NEW	FIXED
⚠ Description missing	3	0	0

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description	How to fix
The description meta tag is missing. Search engines will use the available page content to generate a description for the page SERP snippet.	*Add a unique description to each page of your website, so that both search engines and people are able to understand what your page is about.*

📄 Content ❌ 0 ⚠ 4

Description

Content is the core of your SEO efforts and results. This section contains the most popular checks related to the technical health of your website's content.

ISSUES	PAGES	NEW	FIXED
⚠ H1 tag missing	1	0	0

https://charlesslater.co.uk/category/allgemein/

Issue description	How to fix
The <h1> tag is the top-level page heading, which is the most important <h> tag. People usually see the <h1> tag as the title of the text, and search engines use it to understand what the page	*Make sure all of your web pages have a unique <h1> header tag. Depending on the website type and page structure, there may be more than one <h1> tag, but it is highly recommended to use*

ISSUES	PAGES	NEW	FIXED

is about. Keep in mind that from the SEO perspective, the <h1> tag is the second most important tag after the <title> tag.	only one <h1> tag per page. The key thing to keep in mind here is that your pages need to be logically structured.

ISSUES	PAGES	NEW	FIXED
⚠ Alt text missing	3	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

Issue description	How to fix
The alt attribute describes the content of the image. It helps search engine robots understand what is depicted in the image. Plus, the alt text is displayed on the page if the browser cannot load the image.	Make sure to write a concise and relevant alt text for each image.

◈ JavaScript   ⊗ 0   ⚠ 0

Description

By using JavaScript, web developers can create dynamic and interactive websites. At the same time, JavaScript files are usually rather heavy and can significantly slow down your website if they are not optimized. Fix the errors listed in this section so that JavaScript files won't hinder your website's fast loading speed.

ISSUES	PAGES	NEW	FIXED
ⓘ JavaScript not compressed	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description	How to fix
HTTP response compression is not enabled on your website. Compressing JavaScript files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result. Uncompressed JavaScript files make your web page load slower, which has a negative impact on the user experience and search engine rankings.	Configure server-side JavaScript compression. If you use uncompressed JavaScript files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the JavaScript files are stored with a request to configure compression.

ISSUES	PAGES	NEW	FIXED
ⓘ JavaScript not minified	7	0	0

https://charlesslater.co.uk/

ISSUES	PAGES	NEW	FIXED

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description

Minification is the process of removing unnecessary lines, white space, and comments from the source code.
Minifying JavaScript files makes their size smaller and, as a result, decreases the page load time, providing a better user experience and improving your search engine rankings.

How to fix

Minify your JavaScript files. If you use JavaScript files from external resources, contact the website owner and ask them to minify such files.
If your JavaScript files aren't minified, but your pages load fast, you can simply ignore this issue.

	PAGES	NEW	FIXED
ⓘ JavaScript not cached	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description

HTTP header caching is not used on your website. By allowing the browser to store cached copies of your JavaScript files, you reduce the load on the site server. When the browser loads the page again, it will use previously stored data instead of sending an additional request to the server. As a result, JavaScript caching allows you to decrease the page load time and improve the user experience.

How to fix

If JavaScript files are hosted on your website, configure their caching.
If JavaScript files are hosted on an external resource, contact the website owner and ask to configure browser caching.
If this issue doesn't impact your page load time, ignore it.

‹› **CSS**	⊗ 0	⚠ 0	

Description

No website can do without CSS files since they make sites visually appealing. At the same time, when used unoptimized, CSS files can slow down your website. Fix the errors listed in this section so that CSS files won't hinder your website's fast loading speed.

ISSUES	PAGES	NEW	FIXED
ⓘ CSS too big	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

ISSUES	PAGES	NEW	FIXED

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description	How to fix
The size of the CSS file exceeds 150 KB. Excessively large CSS files can slow down the page loading speed.	Optimize the code of every large CSS file indicated in the report.

⚠ CSS not compressed	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description	How to fix
HTTP response compression is not configured on your website. Compressing CSS files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result. Uncompressed CSS files make your web page load slower, which has a negative impact on the user experience and search engine rankings.	Configure server-side CSS compression. If you use uncompressed CSS files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the CSS files are stored with a request to configure compression.

⚠ CSS not minified	1	0	0

https://charlesslater.co.uk/contact-us/

Issue description	How to fix
Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying CSS files makes their size smaller, and as a result, decreases the page load time, providing a better user experience and improving your search engine rankings.	Minify your CSS files. If you use CSS files from external resources, contact the website owner and ask them to minify such files. If your CSS files aren't minified, but your pages load fast, you can simply ignore this issue.

⚠ CSS not cached	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

ISSUES	PAGES	NEW	FIXED

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description

HTTP header caching is not used on your website. By allowing the browser to store cached copies of your CSS files, you reduce the load on the site server. When the browser loads the page again, it will use previously stored data instead of sending an additional request to the server. As a result, CSS caching allows you to decrease the page load time and improve the user experience.

How to fix

If CSS files are hosted on your website, configure their caching. If CSS files are hosted on an external resource, contact the website owner and ask to configure browser caching. If this issue doesn't have an impact on your page load time, simply ignore it.

🔗 Links

⊗ 1   ⚠ 0

Description

Internal links help search engine crawlers discover new web pages and ensure link equity distribution across the website. External links help support ideas and facts expressed in content with data from external sources. Both are indispensable components for a good user experience. However, they can ruin it if they don't work properly. This section checks whether the links on your website work correctly. It also suggests improvements if it discovers any issues.

ISSUES	PAGES	NEW	FIXED
⊗ No inbound links	1	0	0

https://charlesslater.co.uk/category/allgemein/

Issue description

Some pages of the website don't have any internal links pointing to them.
Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links.
Your website visitors cannot access such pages from other pages of the site.

How to fix

Check your website's internal linking and ensure that visitors and search robots can easily access every important page.

	PAGES	NEW	FIXED
ⓘ Nofollow external links	7	0	0

https://charlesslater.co.uk/

https://charlesslater.co.uk/about-us/

https://charlesslater.co.uk/what-we-do/

https://charlesslater.co.uk/privacy-policy/

https://charlesslater.co.uk/contact-us/

https://charlesslater.co.uk/legal-notice/

https://charlesslater.co.uk/category/allgemein/

Issue description

Some external links on your website use the rel="nofollow" attribute.

How to fix

Make sure that all external links tagged with the rel="nofollow" attribute really need to be tagged with this attribute. Google

ISSUES	PAGES	NEW	FIXED
Search engines do not follow links tagged with the rel="nofollow" attribute, and such links do not transfer link juice to linked out pages.	*recommends using the rel="sponsored" attribute for sponsored links, and the rel="ugc" attribute for user-generated content in links (for example, comments). The rel="nofollow" attribute makes it clear to search engines that you do not want to link your site to the website you are linking out to.*		